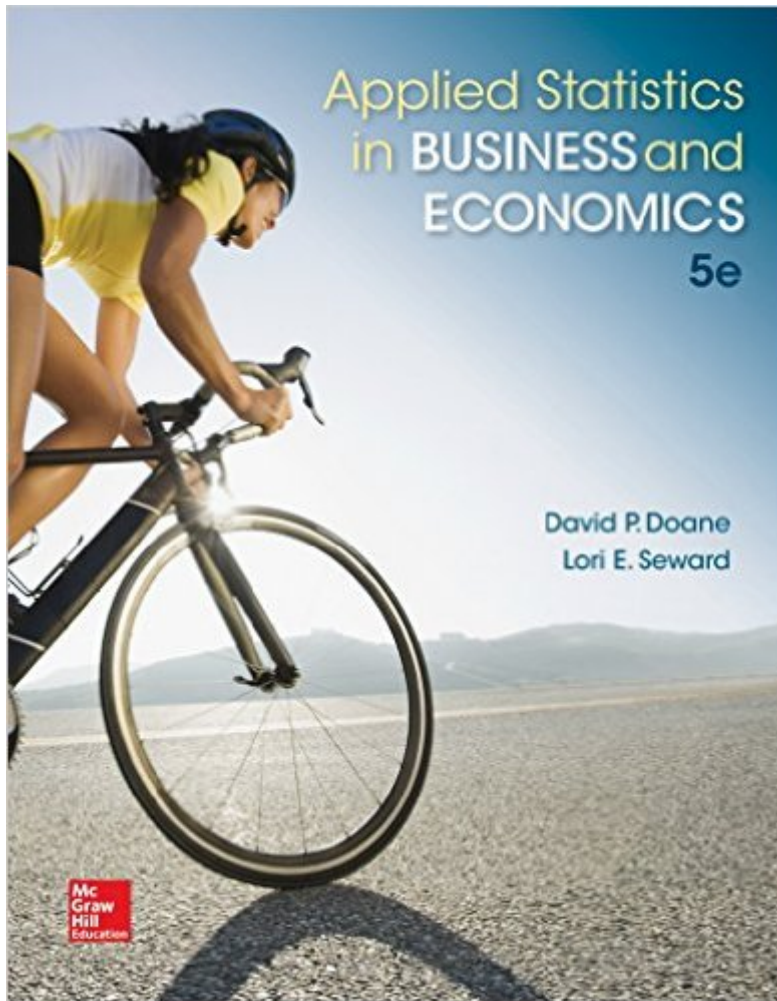


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# Applied Statistics In Business And Economics



## Synopsis

Note: This is a Standalone book and does not include Access Card/Code. Applied Statistics in Business and Economics provides real meaning to the use of statistics in the real world by using real business situations and real data while appealing students to know the why rather than just the how. Four distinct objectives have been met to follow this premise: Objective 1: Communicate the Meaning of Variation in a Business Context Objective 2: Use Real Data and Real Business Applications Objective 3: Incorporate Current Statistical Practices and Offer Practical Advice Objective 4: Provide More In-Depth Explanation of the Why and Let the Software Take Care of the How The emphasis of the 5th edition remains the same: thinking about data, choosing appropriate analytic tools, using computers effectively, and recognizing limitations of statistics.

## Book Information

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## Customer Reviews

I purchased this book as it was required by a course at North Carolina State University Statistics class. The book is easy to read, the explanations are clear and concise. Concepts are delivered well and highlighted in an easy to find format that makes it easy to skim back through important sections. For once I was not dreading cracking the book open every night for studying.

I have made it to Chapter 5 this has been a great statistics book. There are a lot of graphics to explain concepts and great examples that help when solving practice problems. There also great examples of how these concepts apply to the real world. I would recommend this book to students who are taking statistics classes!

I've seen quite a few and if you're teaching business stats this book is a real gem ... a learnable page turner! I venture to say it can become a classic in the art of presentation of a very difficult to grasp subject.

My Prof really likes this book and has used previous editions too. My opinion - so far so good. In my limited review of the book the examples are good and the language is not technical. This course/book is part of my graduate studies in biology. The book is primarily business focused but with a prof's help it is totally applicable to scientific data evaluation. Otherwise, it is approaching week 4 of 12 in my class and we haven't really relied on the book. My only real comment is to check with your campus bookstore/professor and see if it is supposed to come with a student version of Minitab (the software associated with the text). My online order did not come with Minitab, which I need for my stats course.

Purchased this book used not new, for \$73.99 from a private dealer on . I would have to say that the text is easy to understand, lots of material (lots) included and covered, the CD included is quite helpful as well, since it provides chapter highlights in PowerPoint, practice quizzes and homeworks, tutorials and samples for Excel, and the "MegaStat" add-on for the Excel program, which enables users to fully utilize Excel's ability to perform statistical calculations. Good purchase overall at the used purchase price, not sure if the case would be the same at the retail price, just make sure that the text includes the CD.

This is a very informative and useful text. The CD Rom was a pleasant surprise with everything you could want just a click away. I viewed the book online, but I prefer to have the actual book in hand. When I received the book, I was encouraged to sit down and read it even more. This is a must have for anyone who wants to learn about statistics.

The book itself was delivered on time and in good condition. The only complaint I have is that I bought the book brand new because my teacher needed us on the McGraw-Hill Irwin website and I needed the access code. The book I bought did not come with the access code and I had to pay an additional \$50 online to get access to my homework questions! This upsets me because if I had known that I would have bought a used book and saved some money! Be sure and read carefully the descriptions before buying any new books!

Great resource when learning the statistical side of business with lots of pertinent information necessary to learn. This should be a book required for anyone learning the ropes of business.

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